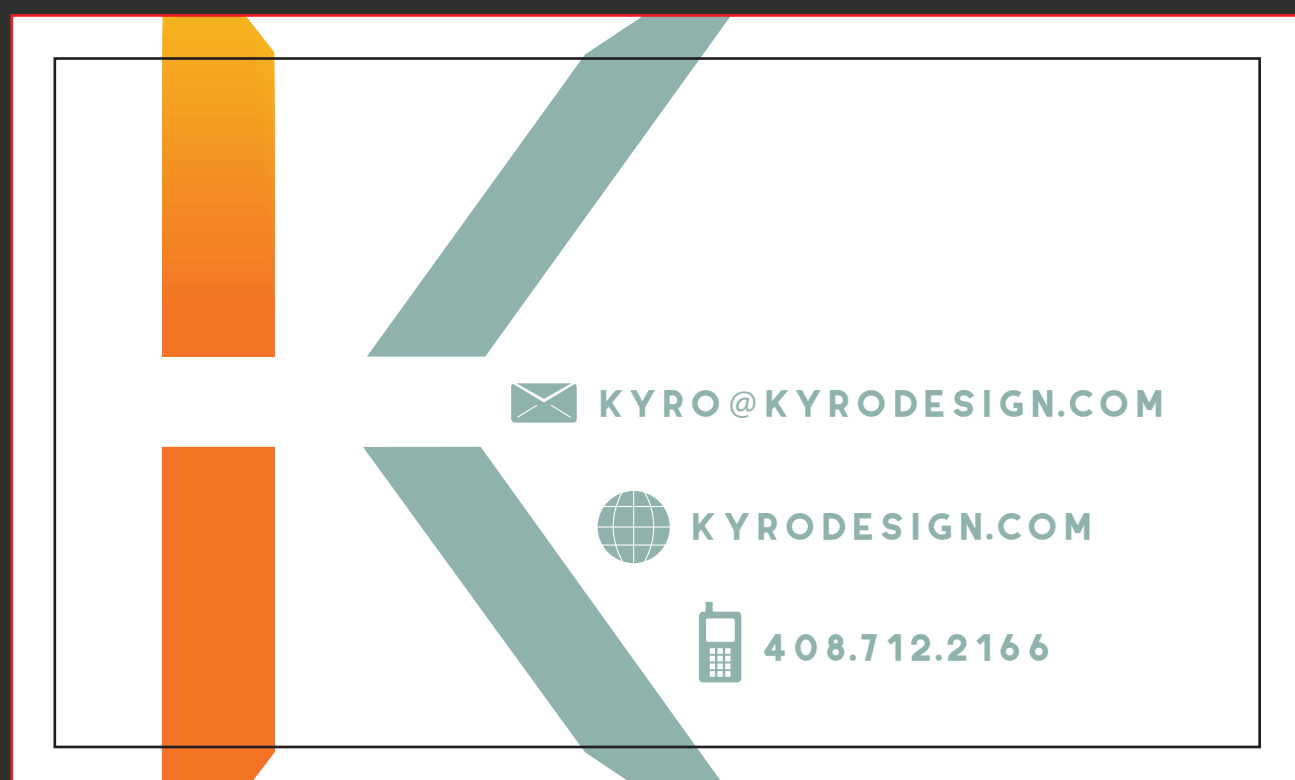
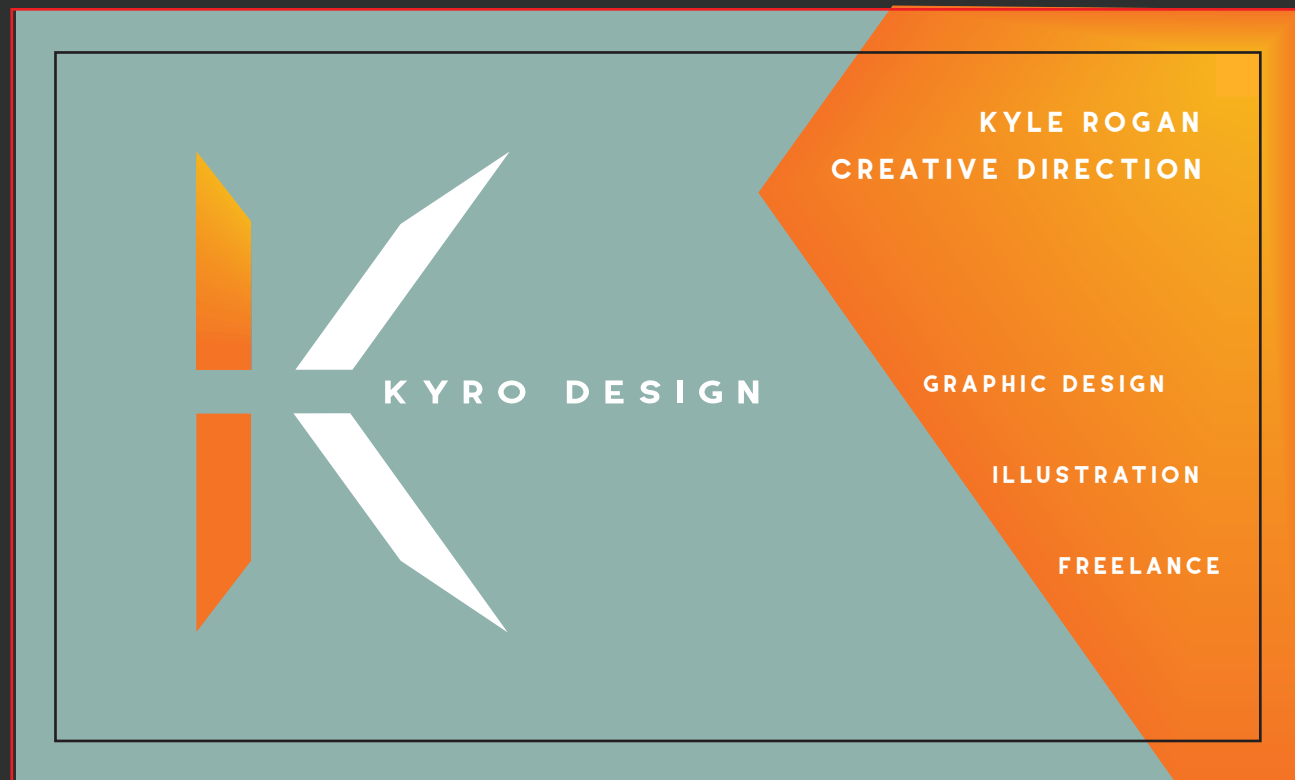




# Project: Business Card

This is the first version of the business card. With this comp, I wanted to incorporate the logo on the back, but it just did not have enough cohesion.



This is the final comp ready for print. Clarifying and simplifying the overall design I believe enhances the unity and strength of the design. The extra white space gives plenty opportunity for the eyes to rest and then find the salient features again.

