

# KYLE ROGAN

San Jose, CA | kyro@kyrodesign.com  
kyrodesign.com



## ABOUT

Highly skilled graphic designer with 5 years of schooling and work experience in branding, sales, client service and art direction. Dedicated to fostering salient features of design through branding and advertising visual media.

## JOB HISTORY

### Kyro Design - - - - - 2017 - Current

- Work with clients based on referral for art projects, logo design, wireframing, marketing and branding
- Organize and solve problems by establishing creative continuity

### Amazon - - - - - Dec. 2020 - Sep. 2021

Flex Associate/Inbound Hero

- Overlooking delivery management
- Knowledge of multiple POS systems and interactions of delivery windows for order fulfillment
- Transition between multiple roles and aid in smooth workflows

### Club Sport - - - - - Oct. 2017 - Jul. 2020

Aquatics Office Advisor

- Oversee and coordinate weekend staff schedule, direct customer needs
- Clerical duties such as: member database accessibility, collecting payments, daily report analysis, contacting members

### Watch Tower Media - - - - - Oct. 2017 - Jan. 2018

Sales/Branding Ambassador

- Worked directly with management to increase sale volume
- Weekly brainstorm meetings about various branding and advertising techniques to increase efficiency and production
- Learned multiple POS systems and wrote contracts for customers

### Lowe's Home Improvement - - - - - Mar. 2014 - Aug. 2017

Sales Associate/Home Decor Expert

- Climbed ranks of various departments while mastering opening and closing protocol, excelled at customer satisfaction assurance
- Weekly database cataloging, supply ordering and inventory maintenance
- Extensive interior design (window decor, color guidance) expertise for customers

## EXPERIENCE

Worked directly with Evergreen Advertisement Board to delegate and employ an advertisement campaign for VTA transportation in order to attract students to register. Bus and Lightrail banner were featured throughout 2017-2018 school session in Santa Clara County.

Won the Big Ad Challenge 2018, participating out of Mission College. Responsibilities included: Constructing a year long media buy plan, budget management, advertisement direction and voice, logo redesign, advertisement creation, team meeting coordination, gathering resources and feedback from client meetings, constant communication.

## QUALIFICATIONS

- Extremely passionate about design and problem solving
- Consistently manage numerous projects while adhering to strict deadlines
- Very personable, with strong social skills that help convey complex information concisely
- Able to deliberate feedback and implement changes
- Break down problems, research and ideate creative solutions

## EDUCATION

### Mission College (2017-2019)

- Associate of Arts Degree - Graphic Design

### San Jose State University (2013-2016)

- Bachelor of Arts Degree - Psychology | Studio Art (Minor)
- Graduated Cum Laude (3.7 GPA)
- President's Scholar three consecutive years

### Evergreen Valley College (2010-2013)

- Associate of Arts Degree - Psychology

## COMPUTER SKILLS

